

SMS Doctoral Consortium 2014 – Agenda

Sunday, March 9

Organizers:

Niron Hashai, Hebrew University
Robert Salomon, NYU Stern School of Business

Coffee and Informal Introductions 9:00am – 9:30am
 Location: TBD

Session 1: Thesis Development workshop 9:30am – 1:00pm

Synopsis: A select group of doctoral students will have an opportunity to present their research and receive guidance and commentary from senior faculty.

Logistics: Presentations will take place in two parallel sessions. Each student will present for 10 minutes to be followed by Q&A (10 minutes). Additional discussion is encouraged offline.

Track	Mediterranean Sea Location: TBD	Red Sea Location: TBD
Panels	<ul style="list-style-type: none"> • Xavier Castañer, Univ. of Lausanne • Michael Hitt, Texas A&M Univ. • Anita McGahan, Univ. of Toronto • Myles Shaver, Univ. of Minnesota 	<ul style="list-style-type: none"> • Martine Haas, Univ. of Pennsylvania • Sarah Kaplan, Univ. of Toronto • Will Mitchell, Duke Univ. • Zur Shapira, NYU Stern
9:30-11am	<ol style="list-style-type: none"> 1. Erin Fahrenkopf, Carnegie Mellon <i>Prior Experience and Firm Entry</i> 2. Jacqueline Kirtley, Boston Univ. <i>Entrepreneurship and Strategic Change</i> 3. Koen van den Oever, Tilburg Univ. <i>Business Model Transitions</i> 	<ol style="list-style-type: none"> 1. Ulya Tsolmon, Duke Univ. <i>Managerial Slack and Firm Growth</i> 2. Dan Marom, Hebrew Univ. <i>Crowd Funding</i> 3. Jochen Kerschenbauer, Graz Univ. <i>Post-Incubation of Start-Ups</i>
11-11:30am	COFFEE BREAK	
11:30am-1:00pm	<ol style="list-style-type: none"> 4. Elad Green, NYU Stern <i>Parallel Search and Competition</i> 5. Nadja Berseck, Berlin Inst. of Tech. <i>City Competitiveness</i> 6. Xu Li, London Business School <i>'Hybrid' Innovation and Firm Growth</i> 	<ol style="list-style-type: none"> 4. Mali Nevo, Tel Aviv Univ. <i>Industry and Institutional Field Co-Evolution</i> 5. Esther Leibel, NYU Stern <i>Tradition in Institutional Change</i> 6. Sylvia Grewatsch, Aarhus Univ. <i>Strategic Corporate Sustainability</i>
1:00-2:00pm	LUNCH	

Session 2: *Current and Future Themes in Strategy*

2:00 – 3:00pm

Location: TBD

Synopsis: The goal of this panel is to engage participants in a discussion about current trends in the field of Strategy. Panelists will present their views of emerging "hot" topics, and students will be invited to suggest ideas and jointly speculate how those topics will play out in Strategy research. The format will consist largely of moderated Q&A.

Panelists: **Xavier Castañer**, Univ. of Lausanne
Martine Haas, Univ. of Pennsylvania
Sarah Kaplan, Univ. of Toronto
Freek Vermeulen, London Business School

Session chair: **Niron Hashai**, Hebrew Univ.

Session 3: *Getting Published in Top Journals*

3:00pm – 4:00pm

Location: TBD

Synopsis: The goal of this panel is to engage participants in a discussion about the academic publication process. Panelists will share their thoughts on (1) current trends in journal publication, (2) framing research questions, (3) research design, (4) packaging, and (5) dealing with editors and reviewers. The format will consist largely of moderated Q&A.

Panelists: **Michael Hitt**, Texas A&M Univ.
Anita McGahan, Univ. of Toronto
Zur Shapira, NYU Stern
Myles Shaver, Univ. of Minnesota

Session chair: **Robert Salomon**, NYU Stern