

## SMS Special Conference Tel Aviv: Important Session Information

### For: Registered authors assigned to an Interactive Session for Tel Aviv

Congratulations on getting your work accepted for presentation at an Interactive Session at the SMS Special Conference in Tel-Aviv. The purpose of this document is to provide you with guidelines to help you prepare your presentation, as this session format differs from the standard SMS Common Ground session.

The interactive session format is designed to provide you with the opportunity to both visually present your research and interactively discuss your research with colleagues. We ask that you create and design a poster to be used as your visual aid, which will be displayed while you give your presentation.

This 75-minute session will typically feature 6 presentations, and you will have 5-7 minutes to present your research. Please use this time to talk about the following:

- The paper's research question and main premise
- The setting in which you tested your hypotheses
- How the paper's conclusions were reached and what is new that adds to our understanding of the topic.

When presenting, you might also want to involve the audience by asking questions. This is a great way to keep the audience interested in your work.

Once all presentations in your session are concluded, you will have an opportunity to engage in informal discussion and Q&A with the audience.

#### **Below are particular points to consider when designing your poster:**

- Please keep in mind that the standard poster size is A0: 47 inches x 33 inches.
- Please divide the contents of your poster into appropriate sections. For instance -- title of paper, author, institutional affiliation; research question; methodology; data; results; conclusions.
- As it will be helpful if the posters are readable from a distance, we suggest using a larger than 16 font lettering. You may also want to bring hand-outs for the audience. This can be especially helpful for figures and information presented in tabular form.
- Please save elaborative points for discussion/interaction with other presenters. For conclusions, focus on a central finding that lends itself to informal discussion.

- Please feel free to use graphs, charts and/or tables (color if possible) to show results.
- A neutral poster or matte board is more amenable to the eye than a bright colored background. A splash of color here and there, perhaps highlighting central finding(s) or provocative results, will make your poster "stand out" from the crowd.

We are pleased to provide you with a way to communicate with the facilitator and presenting authors in your session. We added a **notes section** to each **MySession**'s page on our conference website and invite you to post notes or comments on this page. It is intended to foster communication before the conference and make the session more productive for everyone involved. These comments will only be visible to authors and the session facilitator.

Upon arrival to the conference registration desk, please submit your poster, which will be hung at the designated location by a staff member. Please make sure that the poster container is marked with your name, session title, day, and time. Please arrive at your session's location at least 10 minutes before the session begins.

We look forward to seeing you in Tel Aviv!

Best regards,

Gary, Niron, Dovev, and Ithai  
Conference Program Chairs