



## CALL FOR APPLICATIONS

### DOCTORAL & THESIS DEVELOPMENT WORKSHOP

SUNDAY, MARCH 9, 2014



***Generously sponsored by:  
The Ewing Marion Kauffman Foundation***

The Strategic Management Society will be hosting a special conference in Tel Aviv from March 9-11, 2014. The conference will include a Doctoral & Thesis Development Workshop to be held on Sunday, March 9th, from 10 a.m. to 5 p.m.

As the world of research tends to be about communicating with a community of scholars with overlapping interests, doctoral consortia generally are most valuable in providing an intimate setting for a cohort of doctoral students to get to know each other and to meet senior scholars in the field. This workshop will be most valuable to Ph.D. students interested in conducting cutting-edge research in strategy and related areas. The workshop will be led by an international panel of senior faculty members with proven research records who will discuss promising areas for research and insights into the publication process. Faculty facilitators include: Jay Barney (Utah), Mike Hitt (Texas A&M), Will Mitchell (Toronto), Myles Shaver (Minnesota), Zur Shapira (NYU), and several others TBA.

The Doctoral & Thesis Development Workshop will be comprised of three components.

- "Current and future themes in Strategy" – Panelists will present their views of emerging "hot" topics in the general management field, and students will be invited to suggest ideas and jointly speculate how they may play in the wider audience of strategy research.
- "Getting published in top journals" – Panelists will share their thoughts on techniques for (1) framing research questions, (2) research design, (3) packaging, and (4) dealing with editors and reviewers.
- "Thesis Development" – A select group of doctoral students will have an opportunity to present their research and receive guidance and commentary from senior faculty. Selection to present in this portion of the workshop is highly competitive.

**Doctoral Workshop Application and Admissions:**

Students that would like to attend the Doctoral & Thesis Development Workshop but do not wish to present during the Thesis Development portion should submit:

- An updated Curriculum Vita.

The application deadline for students that would like to attend the Doctoral & Thesis Development Workshop but do not wish to present is **January 15, 2014**. These students attending must register for the SMS Tel Aviv conference. Student discount rates apply.

**Thesis Development Workshop Application and Admissions:**

Students that wish to present their research during the Thesis Development portion should submit:

- An updated Curriculum Vita.
- A summary of dissertation research. The abstract should be no longer than two pages and adhere to the SMS Tel Aviv proposal submission guidelines.
- A nomination letter from a supervising faculty member attesting that the student is in good standing and referring to the progress of the applicant's dissertation research.

Admission preference will be given to students whose research is at the dissertation proposal stage. The dissertation ideas should be sufficiently developed to allow for a clear presentation of the theory and research design, but leave significant room for revision based on comments received at the workshop.

The application deadline for students applying to present at the Doctoral & Thesis Development Workshop is **September 3, 2013**. Students presenting at the Thesis Development & Doctoral Workshop must register for the SMS Tel Aviv conference. A 50% reduction on conference registration fees will be offered to students presenting their research at the Thesis Development workshop.

**Thesis Development & Doctoral Workshop Co-Chairs:**

Should you have any questions, please feel free to contact:

**Robert Salomon**

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**To learn more about the  
SMS Doctoral Workshop and Special Conference  
in Tel Aviv please visit:  
<http://telaviv.strategicmanagement.net/>**

## Thesis Development Timeline (those who wish to present):

- September 3, 2013** Applications for Thesis Development Due
- November 1, 2013** Notifications of Review Committee Decisions
- November 15, 2013** Deadline for Accepted Individuals to Confirm Participation

## Workshop Timeline (those who do not wish to present):

- January 15, 2014** Applications for Workshop Due
- February 1, 2014** Notifications of Review Committee Decisions
- February 14, 2014** Deadline for Accepted Individuals to Confirm Participation
  
- March 9, 2014** Doctoral & Thesis Development Workshop
- March 9-11, 2014** SMS Special Conference Tel Aviv

## a professional society for the advancement of strategic management

The Strategic Management Society (SMS) is unique in bringing together the worlds of reflective practice and thoughtful scholarship. The Society consists of nearly 3,000 members representing over 80 different countries. Membership, composed of academics, business practitioners, and consultants, focuses its attention on the development and dissemination of insights on the strategic management process, as well as fostering contacts and interchange around the world.

The Society is probably best known through the Strategic Management Journal (SMJ) published by John Wiley & Sons. This Class A journal has become the leading scholarly publication in the field of Strategic Management and is consistently rated one of the top publications in the management area. In 2007 the Society launched the Strategic Entrepreneurship Journal (SEJ) and in 2010 the Global Strategy Journal (GSJ). The intent is for these new quarterly publications to soon also become Class A journals and to promote the development and dissemination of advances in the field by maintaining the highest standards of intellectual thought combined with practical relevance, just as their sister publication SMJ has done for many years.



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